

Commonwealth of Massachusetts
Department of Telecommunications and Energy
Fitchburg Gas and Electric Light Company
Docket Nos. D.T.E. 02-24/25
Responses to the Department's Seventh Set of Information Requests

Request No. DTE 7-29 (Gas):

Refer to D.T.E. 98-51 at 34. In its last gas rate case the Company proposed to include \$111,300 in gas division advertising expense. Please discuss the reasons why the amount of gas division advertising that the Company proposes to include in cost of service in the present case has decreased.

Response:

During 2001, the test year in the current proceeding, FG&E significantly reduced expenditures for marketing/advertising activities.

Person Responsible: Mark H. Collin